

O.B. People's Organic Food Market

General Merchandise Policy

Ocean Beach People's Organic Food Market is known as a leader in high quality, organic and vegetarian foods. The Co-op offers a unique selection from both small and local producers, along with more widely available mainstay items. Products made in the U.S.A. are preferred over those with a large transportation carbon footprint.



The Co-op's merchandising policy is to carry the least refined organic products which use environmentally sound production processes and are ethically produced and/or fairly traded. Our products contain no trans fats, artificial colors, artificial flavors, or artificial ingredients.

Under current conditions, there is no product that can be guaranteed to be free of genetically engineered (GE) ingredients—due to drift and other natural processes. However, we believe that organic products which start with non-GE seed are the best for healthy people and a healthy planet, and we make it our priority to carry such items. When soy, corn or canola is a primary ingredient in a new consumable product, it must be organic. When non-organic soy, corn or canola is a primary ingredient in an existing item, we will look for alternatives whenever possible and discontinue the item when one is found.

In the matter of sweeteners, we again emphasize products with organic, unrefined, whole-food sweeteners. Non-organic sugar may occasionally appear in indulgence items (i.e. ice cream).