People's now offers a FLOWER ownership (Fresh, Local Organic & Within Everyone's Reach) Which includes a 5% everyday discount. Excludes no further discount (NFD) items.

Qualifying documents can be submitted at the Co-op with a physical application or uploaded to the online form.

Eligibility Documentation → Please photograph, scan, etc. the following and upload to the online form:

- 1) The qualifying document for ONE of the programs listed below AND
- 2) One form of photo ID (for example, Drivers License, Student ID, Passport, etc.)

All qualifying documents must state the applicant's name, unless otherwise specified in the chart below.

Program	Qualifying Document
SNAP/EBT	One of the following: *current EBT card in applicant's name and a grocery store receipt within 1 month of application that shows EBT was used, OR *Current Budget Sheet, OR *Current legal notice of eligibility (showing qualification period or dated within 6 months of FLOWER application)
TANF Cash Assistance	One of the following: *current EBT card in applicant's name and a grocery store receipt within 1 month of application that shows EBT was used OR *Current Budget Sheet, OR *Current legal notice of eligibility (showing qualification period or dated within 6 months of FLOWER application)
WIC	WIC Card and Current active WIC check (note: both are required)
Medicaid	One of the following: *state issued Medicaid benefits card, OR *Insurance card that states Medicaid, OR * Current awards letter (FLOWER application must be within one year from date of awards letter)
Free School Lunch	Qualification letter (reduced school lunch does not qualify)
Need based financial aid for students: *FAFSA *CSAC * Pell grant	Current year awards letter OR financial aid summary form (with pell grant indicated)
SSI/SSDI	*Current awards letter
Medi-Cal	*Current awards letter

Ocean Beach People's Organic Food Market's vision is dedicated to helping people live in ways that are ecologically sustainable and that promote personal health and well-being. If you are experiencing acute financial hardship and are not receiving any assistance under the FLOWER eligibility requirements, please email People's Membership Department at membership@obpeoplesfood.coop